

EFA Design for Digital Media



If you take this class you will:

- **Learn about good design.** Similarly, you will also learn about bad design, which is perhaps just as important. You'll become more aware of design in your everyday life, and this "noticing" will help you in your own work.
- **Become a better photographer.** We talk about framing, composition, and how we use images to communicate. As part of this, you will learn how to use all the functions on your digital camera – or any digital camera – so you can have more control over what your images look like.
- **Become very proficient in Photoshop,** which is the industry standard in image manipulation software. It is what the professionals use. While you won't be an expert by any means (that takes years), you will have a very solid foundation in how to use the program to get the results you want.
- **Learn about type** and how the shape and form of letters help to communicate a message.
- **Learn about digital storytelling** and the advantage of communicating with both words and pictures.
- **Learn about the illusion of motion in digital media:** how it works, how to make it, and how to make it impressive. With a lot of planning and hard work (and maybe a little luck), you'll gain a larger audience for your work on websites and in film festivals.
- **Learn about computer animation** and its advantages and disadvantages when using it to tell a story. You'll also create some computer animation of your own.
- **Create work on a given theme specifically for a large class show.** (Audience usually numbers at least 200 people.)
- **Share your work** with and receive feedback from a potentially worldwide audience on the internet.
- **Come away with a digital portfolio of all the work you've created** so you can marvel at how far you've come! You'll be a more astute observer of digital media, you'll be very prepared to begin college-level study in design, digital media, photography, or any similar field (should you choose to do that), and you'll come away with an enormous sense of accomplishment.